



CANADIAN  
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HEART ALLIANCE

# CCHA 2017 ANNUAL GENERAL MEETING

November 29, 2017

# Agenda

TIME	ITEM	TOPICS	SPEAKER
7:00pm	Welcome	<ul style="list-style-type: none"> <li>• Call to Order</li> <li>• Determination of Quorum</li> <li>• Appointment of Recording Secretary</li> <li>• Proof of Notice of Meeting</li> </ul>	Allan Weatherall (Executive Director)
7:10pm	President's Report	<ul style="list-style-type: none"> <li>• 3-year strategic plan objectives</li> <li>• Recap of 2016 accomplishments</li> <li>• YTD 2017 accomplishments &amp; initiatives</li> <li>• Looking Ahead</li> <li>• Motion to move AGM to Q2 going-forward</li> </ul>	Krista Vriend (President)
7:30pm	Executive Director's Report	<ul style="list-style-type: none"> <li>• ED Initiatives</li> <li>• Chapter Reports</li> </ul>	Allan Weatherall
7:40pm	CCHA Financial Report	<ul style="list-style-type: none"> <li>• Summary of 2016 Audited Statement</li> <li>• Trend Report 2016 – Q3 2017</li> <li>• New accountant</li> </ul>	Robbyn McLellan (Treasurer)
7:55pm	Board Elections	<ul style="list-style-type: none"> <li>• Current Board of Directors' Terms</li> <li>• Recruitment Process</li> <li>• Overview of positions to fill</li> <li>• Review of Candidates &amp; Recommendations</li> <li>• Request for votes</li> </ul>	Jennifer Graham (Vice President)
8:15pm	New Business	Open floor to membership	Krista Vriend
8:30pm	Meeting Adjournment	Request for motion	Krista Vriend



# Welcome

- Call to Order
- Determination of Quorum
- Appointment of Recording Secretary
- Proof of Notice of Meeting





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# President's Report

# 3-year Strategic Plan Objectives

- Build Awareness of CCHA nationally
- Establish a sustainable fundraising program
- Provide ongoing support for CHD patients and stakeholders.

## CCHA MISSION:

To improve the quality of life and health outcomes for individuals with congenital heart defects: by raising awareness, providing peer support and mentoring, advocacy, and advancing research.



# Recap of 2016 Accomplishments

- Professional Advisory Committee formed
- Joined *Canadian Coalition for Genetic Fairness*
- Attended the *Canadian Cardiovascular Congress* in Montreal
- Communicated with Provincial Health Ministries for patient record keeping and disability grants
- Increased Efforts on Fundraising
  - Worked in conjunction with (CHEO) to successfully win a ~\$200,000 for 'Fearless Activity' proposal
  - \$10,000 cheque Pefferlaw District A-16 Lioness Club
  - 'Walk of Life' – Toronto, Race Weekend – Ottawa, BC Warriors Walk
- Labatt Family Heart Centre Family Conference, PACH conference, PMCC Inaugural Education Day in ACHD, 8<sup>th</sup> annual Beat Retreat



# 2017 Year to Date Accomplishments & Initiatives

- Finalized Chapter Guidelines for operations and conduct
- Launched the Fearless Physical Activity Project
  - We have completed 3 full seasons of events across Ontario, 23 events in total.
  - Total attendance for the year = 198 individuals.
  - Feedback from all events has been positive. Families highlight the opportunity to connect with other families living with CHD.
- Participated in a number of Conferences and Patient Transition Nights
- Advancing and supporting New-Born Screening for CHD
- Walk of Life Toronto, Ottawa Race Weekend



# Looking Ahead

- The Board will be refocusing the organization's efforts by streamlining initiatives into three key projects that will build the base for the 2018 plan. They are:
  1. National Awareness campaign through social & earned media.
  2. Build a donor pitch and execute a number of fundraising tactics based on a key project platform to drive increased funding support.
  3. Develop a holistic CCHA/CHD education platform.
- 2018 will also be a Strategic planning year for CCHA which the board will bring forward to the membership at the next AGM
- Upcoming Final Fearless Physical Activity Events
  - London - Sunday, January 14th
  - Toronto - Sunday, January 21st
  - Ottawa - February 3rd & 4th
- Begin enrollment in CHD Physical Activity Toolkit research project – with CHEO, Stollery Children's Hospital, London Health Sciences



# Realigning the AGM

- The current timing of the AGM is such that almost a full year is completed before we are reviewing the previous year's initiatives with the membership.
- To better align the AGM to the fiscal year end and annual financial reporting process we are putting forward a recommendation to move the AGM to the second quarter of the year, specifically June.
- Request a motion from the membership for this





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# Executive Director's Report

# ED Initiatives

My first full year

Many actions –  
media,  
fundraising

Numerous  
contacts made

Political



# BC Chapter

- Warriors Walk



# Eastern Ontario Chapter

- Made great strides
- Membership Expanding
- Ottawa Race Weekend
- Working with CHEO
- Building upon a solid foundation



# London Chapter

- Active promotional work with earned media across radio, TV & print
- CHD Awareness week
- Major donation of almost \$55K from McCormick's
- City Hall, London Tourism & London Life lit in red



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# CCHA Financial Report

# 2016 Financial Overview

## Statement of Operations & Changes in Net Assets

Year Ended December 31	2016	2015
Total Revenues	\$ 95,307	\$ 42,083
Total Expenditures	\$ 89,080	\$ 41,308
Net Assets, beginning of year	\$ 26,227	\$ 25,657
Excess of Revenue over Expenditures	\$ 6,227	\$ 775
Net Assets, end of year	\$ 32,659	\$ 26,432

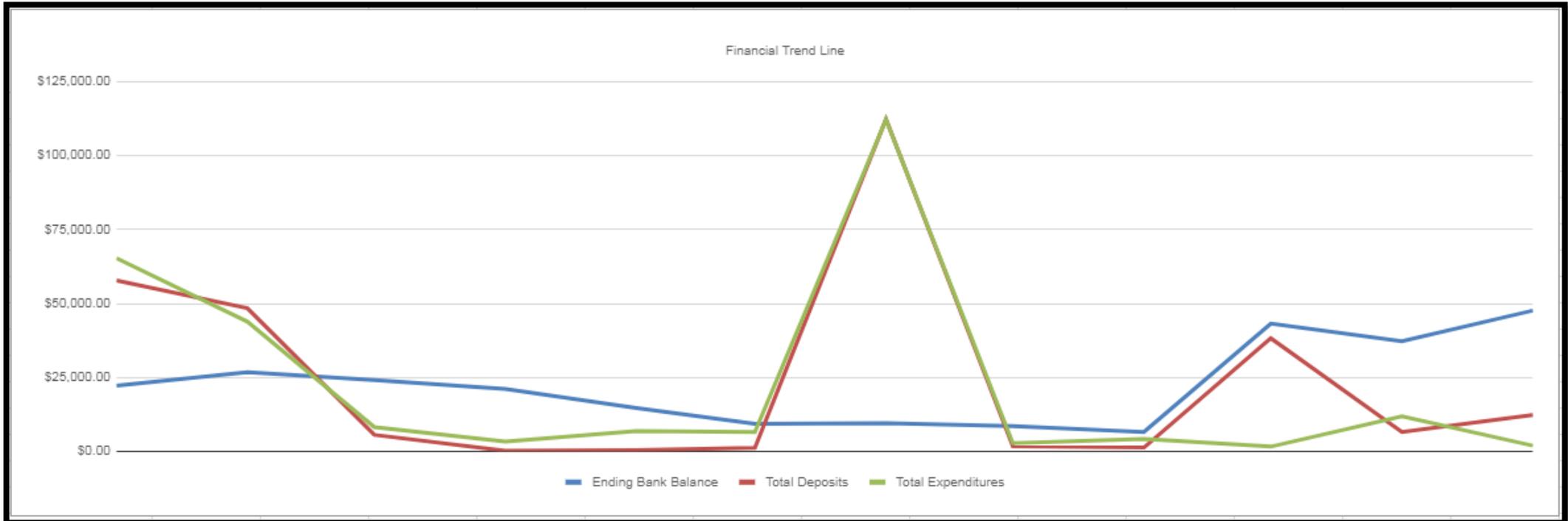
## Statement of Financial Position

December 31	2016	2015
Total Assets	\$ 151,916	\$ 28,898
Total Liabilities	\$ 117,437	\$ 2,466
Net Assets, Unrestricted	\$ 32,659	\$ 26,432



# Trend Report: 2016 – Q3 2017

Financial Item	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Average
Ending Bank Balance	\$22,230.36	\$26,793.55	\$24,172.50	\$21,102.14	\$14,675.56	\$9,375.88	\$9,520.21	\$8,535.73	\$6,602.49	\$43,257.92	\$37,283.67	\$47,667.59	\$22,601.47
Total Deposits	\$57,863.80	\$48,427.87	\$5,611.89	\$219.30	\$498.82	\$1,246.73	\$112,352.73	\$1,759.82	\$1,309.33	\$38,283.30	\$6,542.03	\$12,314.17	\$23,869.15
Total Expenditures	\$65,368.46	\$43,864.68	\$8,232.94	\$3,289.66	\$6,925.40	\$6,546.41	\$112,208.40	\$2,744.30	\$4,227.05	\$1,627.87	\$11,913.75	\$1,930.25	\$22,406.60



# New Accountant Search

- June 2017 – Notice that Accountant was closing business effective July 31, 2017
  - 2016 Audited Financial Statement completed
  - Monthly Statements to June 30th completed
- Search for new Accountant or Accounting Firm is underway.....
  - Bookkeeper and Audited Financial Statement preparation
  - reasonable cost for non-profit organization
  - Does anyone know anyone who can help?
- Request motion to give the Board of Directors approval to continue search and engage appropriate party for accounting services.





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# CCHA Board Elections

# Current CCHA Sitting Board of Directors

Board Member	Sitting Term	Position Status / Renewing	
Eric G, Past President	2014-2017	Up for Renewal	X
Saad Minhas	2014-2017	Up for Renewal	✓
Krista Vriend, Sitting President	2014-2017	Up for Renewal	✓
Stella Cockett	2015-2018		
Toby Cox	2015-2018	Resigned	Vacant
Christina Ding	2016-2019		
Joanna Hunt, Sitting Secretary	2015-2018		
Jordan Heir	2015-2018		
Jennifer Graham, Sitting Vice-President	2016-2019		
Robbyn McLellan, Sitting Treasurer	2016-2019		
Sandra Zimmerman Mahoney	2016-2019	Resigned	Vacant



# Application Process

- Notice posted on September 25, application deadline October 25
- Published on website, social media, Variety Village and Diversity on Board
- 21 excellent candidates applied for 2017 Board positions

#	Name	Location	#	Name	Location
1	Heather Lannon	St. John's, NL	12	Faisal Khan	Oakville, ON
2	Heidi Anderson	Saskatoon, SK	13	Patrisha VanGoethem	ON
3	Richard Longtin	Thunder Bay, ON	14	Peter Anto Johnson	Edmonton, AB
4	Christelle Roy-Couillard	Calgary, AB	15	Rachel Ragu Dhir	London, ON
5	Meaghan Sharp	Thunder Bay, ON	16	Effie Slapnicar	Toronto, ON
6	Lauren Krakau	Saanichton, BC	17	Klaudiusz Stoklosa	Montreal, ON
7	Linda Anderson	Waterloo, ON	18	Alanna Calhoun	Edmonton, ON
8	Anna Bailie	Ottawa, ON	19	Farrukh Aman	Toronto, ON
9	Andrea van Rossum	Nanaimo, BC	20	Habib Mirza	
10	Krista Spearns	St. John's, NL	21	Alyssa Slike	Winnipeg, MB
11	Jim McIntyre	Ottawa, ON			



# Interview Process

- There are a total of five (5) positions open
  - 2 current board member positions for renewal,
  - 3 vacant board positions
- Interview committee: Allan Weatherall, Jennifer Graham, Joanna Hunt and Jordan Hier
- 7 candidates were shortlisted for interviews

#	Name	Location	#	Name	Location
1	Heather Lannon	St. John's, NL	12	Faisal Khan	Oakville, ON
2	Heidi Anderson	Saskatoon, SK	13	Patrisha VanGoethem	ON
3	Richard Longtin	Thunder Bay, ON	14	Peter Anto Johnson	Edmonton, AB
4	Christelle Roy-Couillard	Calgary, AB	15	Rachel Ragu Dhir	London, ON
5	Meaghan Sharp	Thunder Bay, ON	16	Effie Slapnicar	Toronto, ON
6	Lauren Krakau	Saanichton, BC	17	Klaudiusz Stoklosa	Montreal, ON
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8	Anna Bailie	Ottawa, ON	19	Farrukh Aman	Toronto, ON
9	Andrea van Rossum	Nanaimo, BC	20	Habib Mirza	
10	Krista Spearns	St. John's, NL	21	Alyssa Slike	Winnipeg, MB
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# Selection Criteria

- Preferred Skills
  - Experience on a non-profit board
  - A business and/or philanthropy/fundraising/development background
  - Communications, media relations, social media, marketing and/or advertising experience
  - Legislative/public policy knowledge
  - A direct CHD link - possibly have CHD or have a family member with CHD
  - A professional background within the CHD Medical Community
  
- Every elected Board Member should possess:
  - A passion for the CCHA Mission
  - A willingness to dedicate time and expertise
  - An understanding and ability to be a consensus builder
  - A commitment to engaging others
  
- Additional Criteria
  - Geographic location
  - Leadership qualities
  - Time available
  - Knowledge of CCHA activities



# Shortlisted Candidate: Farrukh Aman

- Senior Manager at Scotiabank
- Volunteer for United Way and Birmingham Bed Race Challenge
- Fundraising experience with New Oakville Trafalgar Memorial Hospital
- BA from the University of Toronto
- Located in Toronto, Ontario



# Shortlisted Candidate: Heather Lannon

- Masters of Social Work with experience working in provincial Office of the Child and Youth Advocate and Child and Youth Family Services
- PhD Candidate, Royal Roads University – Dissertation on experience of Newfoundland organ transplant patients travelling out of province to access medical care
- Healthcare Leadership course instructor at Cestar College (Toronto)
- Located in St. John's, Newfoundland



# Shortlisted Candidate: Jim McIntyre

- CHD patient (late in life diagnosis) and parent of an adult CHD patient
- Development Officer of a non-profit charity
- Board and committee work experience
- Located in Ottawa, Ontario



# Shortlisted Candidate: Saad Minhas

- Current CCHA Board member
- Corporate Real Estate Counsel, RBC
- BA from the University of Toronto, Law School at University of Westminster
- Certificate in Construction Law from Osgoode Hall Law School
- Called to Bar, June 2017
- Volunteer includes Lead Mentor for Mosaic - an organization of HRH the Prince of Wales; President University of Westminster Law Society; Committee Member for Matrics initiative, Royal Institution of Quantity Surveyors (RICS); Programming Lead on the Executive team of CivicAction's Emerging Leader's Network (ELN),
- CHD patient
- Located in Toronto, Ontario



# Shortlisted Candidate: Meaghan Sharp

- CHD patient and health care administrator
- Director of Cardiovascular and Stroke Programs/ Regional Director, Northwestern Ontario Regional Stroke Network – Thunder Bay Regional Health Sciences Centre
- Former Vice President, Senior's Health/ Chief Nursing Executive, St. Joseph's Care Group
- Unique insight into healthcare delivery in Northern and Indigenous populations
- Located in Thunder Bay, Ontario



# Shortlisted Candidate: Alyssa Slike

- Fundraising experience as Development Officer, The Dream Factory
- Fund Development Coordinator and Special Event Coordinator, Parkinson Canada
- Disaster Manager with F/K/A Parsons Brinckerhoff – Contracted to FEMA
- Board and committee work experience
- Parent of CHD patient
- Located in Winnipeg, MB



# Shortlisted Candidate: Effie Slapnicar

- Spouse of a CHD patient
- Bursar & Chief Administrative Officer, University of St. Michael's College; former Director of Operation, Undergraduate Medical Education, University of Toronto
- Board and committee work experience
- Bachelor of Science (Human Biology), MBA
- Located in Toronto, Ontario



# Shortlisted Candidate: Andrea van Rossum

- Mother of a CHD patient
- Experience working for the Heart & Stroke Foundation of BC & Yukon
- Active fundraiser who has raised over \$40,000 for the BC Children's Hospital
- Senior Director of a marketing and communications company on Vancouver Island
- Located in Nanaimo, British Columbia



# Shortlisted Candidate: Krista Vriend

- Current CCHA President & Board member
- Director Marketing for Scotiabank's Global Insurance and International Wealth Management brands
- A marketing professional with 20 years of experience in the financial industry
- Strength in developing brands and marketing strategies both nationally and globally
- Experience across a number of not-for-profit organizations, most notably with Ontario Track 3 Ski Association for children and youth with disabilities, where over a 10 year tenure she served on the Board of Directors, as fundraising chair
- CHD patient
- Located in Toronto, Ontario



# Recommended Candidates for Board Nomination

- In accordance with CCHA by-laws, the individuals voted onto the Board will each begin 3-year terms, regardless of time remaining on vacated terms.
- Recommended Candidates:
  1. Saad Minhas (re-elect)
  2. Krista Vriend (re-elect)
  3. Meaghan Sharp (to be elected)
  4. Effie Slapnicar (to be elected)
  5. Andrea van Rossum (to be elected)
- Request for nominations & voting





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New Business

# Instagram / 1 in 100 Champion

- CCHA now on Instagram!



- Coming soon - exciting new social media campaign
- Find your **1** in **100** champion





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Meeting Adjournment

***THANK YOU!***